

# WINSTON-SALEM JOURNAL

*the source*

CELEBRATIONS EDITOR  
418 N. MARSHALL ST.  
WINSTON-SALEM, N.C. 27101  
336-727-7422; Fax 336-727-7228  
celebrations@wsjournal.com

**Proofs will be faxed the Wednesday afternoon prior to your Sunday announcement.**

Yes, I would like to proofread my announcement.

Name \_\_\_\_\_

Fax# \_\_\_\_\_

E-mail \_\_\_\_\_

No, I would not like to proofread my announcement.

## REQUIRED INFORMATION

PLEASE CIRCLE SIZE TO BE PUBLISHED

**SIZE:**    **A. \*Free**                    **B. Free**                    **C. Now and Then, \$110**

**PAYMENT MUST BE MADE BY DEADLINE (circle one):** Check/Money Order                    Credit Card

To pay by credit, please call 336-727-7422. We accept all major credit cards.

**Each paid announcement includes five copies of the *Journal*. You may buy additional copies (see price guide below). The copies will be delivered within one week after publication.**

No, I do not want my five (5) copies of the *Journal*.

DELIVER MY FIVE PAPERS TO:

Name \_\_\_\_\_ Phone # \_\_\_\_\_

Address \_\_\_\_\_ ZIP \_\_\_\_\_

**Additional copies of newspaper:**    Number of copies \_\_\_\_\_

\$2.00 per copy for mail delivery; \$1.00 per copy within *Journal* circulation area.    **Price \$** \_\_\_\_\_

**Price of your announcement \$** \_\_\_\_\_

\*Prices effective Jan. 1, 2007

**TOTAL AMOUNT ENCLOSED \$** \_\_\_\_\_

Please fill out this form for 50th and 60th anniversary announcements. There is a separate form for other anniversaries.

## 50th and 60th anniversary announcement form

**FORM MUST BE FILLED OUT. NO EXCEPTIONS. Please TYPE or PRINT.**

**Information submitted by** \_\_\_\_\_

**Relationship to couple** \_\_\_\_\_ **Daytime phone number** \_\_\_\_\_

*The deadline for submitting form is Friday at noon, nine days before the desired publication date. We publish announcements AFTER the celebration, except for Sunday events, which are published the same day (or you may choose a later date).*

**Name of photographer or studio** \_\_\_\_\_

**Publication date desired** \_\_\_\_\_

**Name of couple (include wife's first name)** \_\_\_\_\_

**City, state of residence** \_\_\_\_\_ **Daytime phone number** \_\_\_\_\_

**Date of anniversary/# years married** \_\_\_\_\_ **Date and time of celebration** \_\_\_\_\_

**Type of celebration (reception, open house, etc.)** \_\_\_\_\_

**Location of celebration (name of church, reception hall, home, etc.)** \_\_\_\_\_

**City, state** \_\_\_\_\_

<b>Children</b>	<i>First name</i>	<i>middle initial</i>	<i>last name</i>	<i>spouse</i>	<i>City, state</i>
-----------------	-------------------	-----------------------	------------------	---------------	--------------------

_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

**Hosts of celebration (if different from children)** \_\_\_\_\_

**Number of grandchildren** \_\_\_\_\_ **Number of great-grandchildren** \_\_\_\_\_

**Work History (indicate if retired)** \_\_\_\_\_

**He is** \_\_\_\_\_ *job title* \_\_\_\_\_ *company* \_\_\_\_\_ *city* \_\_\_\_\_ *state* \_\_\_\_\_

**She is** \_\_\_\_\_

# 50th and 60th Anniversary Price Guide

## size A

1 column  
by 2 inches deep  
No photo

Free for 50th  
and 60th  
anniversaries



1956 photo



size C  
\$110

“Now and Then”  
anniversary  
announcement  
with two photos



## size B

1 column  
by 5 inches deep

Free  
for 50th and 60th  
anniversaries

## Publication Guidelines

♥ **DEADLINE:** Noon, two Fridays (9 days) before desired Sunday publication date (announcements run only on Sundays). We are not responsible for misdirected or delayed forms or lost or damaged photos.

♥ **WRITING GUIDELINES:** The *Winston-Salem Journal* will use the information provided on the form to write your announcement following guidelines developed from our own style and the *Associated Press Stylebook*.

♥ **PHOTO REQUIREMENTS:**  
– 5 x 7 black and white, professional glossy print works best for reproduction. For digital photos, a 5 x 7 image at 200 dpi (minimum) is required.  
– The photo’s VERTICAL DIMENSION must be longest.

– Please put your name on the back.  
The *Winston-Salem Journal* reserves the right to refuse for publication photos that are deemed poor quality.

Photos may be picked up at the front counter on Marshall Street within 30 days after publication. To have your photo mailed back to you, please enclose a self-addressed, stamped envelope with your announcement and payment.

♥ If you have questions, call the Celebrations Editor at 336-727-7422. Mail the completed form to the *Winston-Salem Journal*, Attn. Celebrations Editor, or return it to the *Winston-Salem Journal* lobby between 8:30 a.m. and 5 p.m. Monday–Friday. The form must be signed by one of the principals.