

GLOBAL SIMPLIFICATION, PROVIDING CUSTOMERS BEST POSSIBLE VALUE LEAD DELL TO CLOSE WINSTON-SALEM, N.C., MANUFACTURING OPERATION

ROUND ROCK, Texas, Oct. 7, 2009 – Dell will close its Winston-Salem, N.C., desktop computer manufacturing plant early next year as part of an ongoing initiative to enhance the long-term value it delivers to customers by simplifying operations and improving efficiency.

The News:

- Approximately 905 employees will be affected by the closure, with about 600 to be released next month. The closure is expected to be completed in January 2010.
- Affected employees will receive competitive severance packages, including severance pay, incentive payments, benefits continuation and outplacement services.
- Dell will continue to fully comply with the terms of incentive agreements with the citizens of North Carolina.

Dell's Global Manufacturing and Fulfillment Network:

- Dell's global manufacturing and fulfillment network consists of company-owned plants located in:
 - Americas: Hortolandia, Brazil; Miami, Fla.; Nashville, Tenn.; and Austin, Texas.
 - Europe, the Middle East and Africa: Limerick, Ireland; Lodz, Poland.
 - Asia-Pacific: Xiamen, China; Penang, Malaysia; and Chennai, India.
- In January and June 2009, respectively, the company announced the migration of its Ireland-based manufacturing operation to its Poland plant, and sale of its Tennessee remanufacturing operation to GENCO.
- The company also partners with third-party manufacturers to build certain products.

Quote:

- **Frank Miller, vice president, Public Business Unit Supply Chain:** "This is a difficult decision, especially for our North Carolina colleagues, but a necessary one for Dell customers and our company. The efforts of our team members there have been significant and we're committed to helping them through their transition. Of course, we'll continue to honor all agreements with North Carolina, Forsyth County and Winston-Salem."

About Dell

Dell listens to customers and delivers innovative technology and services they need and value. For more information, visit www.dell.com.

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