

Winston-Salem Journal Rates 2002/2003



**HomePlace**  
9.30.02 - 9.28.03





## numbers to call

336-727-7260  
 toll-free: 800-642-0925  
 fax: 336-727-7424



## rates for Sunday HomePlace

### full-page rates

(All rates based on minimum \$1,200 annual contract commitment.)

1 tab page per week	\$1,561 per page
2 tab pages per week	\$1,475 per page
3 tab pages per week	\$1,417 per page
4 tab pages per week	\$1,354 per page
5 tab pages per week	\$1,299 per page
6 tab pages per week	\$1,271 per page

### modular partial-page rates

(All rates based on minimum \$1,200 annual contract commitment.)

6 x 11¾	\$1,240	4 x 11¾	\$820
5 x 11¾	\$989	3 x 11¾	\$616
8 x 6¼	\$828	4 x 6¼	\$416

### non-modular partial-page rates

All non-modular partial-page units will be priced by the inch as quoted in the 2002/2003 Classified Rate Card.

